



Innovative Universities Global Webinar

Event starts at 5PM CET

Please stand by!

April 24, 2026

[constructor.
university](https://constructor.university)

C>ONSTRUCTOR
UNIVERSITY

Season 3
2025/26

Innovative Universities Webinar

moderated by **Dara Melnyk & Prof. Isak Frumin**



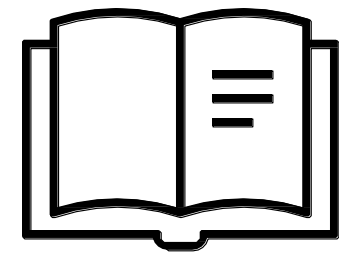
Construction of the webinar



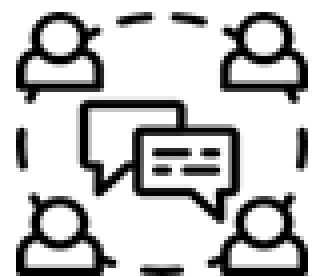
60 min: 15-min presentation + discussion



Live + Recorded : Monthly live sessions and recordings on YouTube



Connect: bite-sized takeaways via website and LinkedIn [#InnovativeUniversities](#)

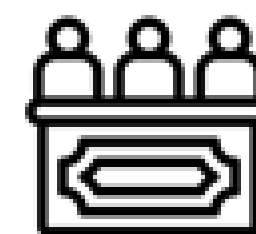


Co-hosts:

Isak Frumin and Dara Melnyk

Student Assistant:

Salma Sobaii



The Steering Committee:

Phil Altbach, Jules Coleman,
Daniel Kontowski, Attila Paustis,
Jamil Salmi, Po Yang, Maria Yudkevich

Innovative Universities Global Webinar

Unknown University of Applied Sciences:
A university where students graduate as
business owners

April 24, 2026

Invited Guest



Thomas Blekman

Co-Founder and Board member of the
Unknown University of Applied Sciences

UNKNOWN UNIVERSITY
OF APPLIED SCIENCES

FOUNDERS FIX THE FUTURE

THE PROBLEM

- Faculty teaching entrepreneurship never had their own business, they only researched entrepreneurs.
- **Even the best student still don't know how to be an entrepreneur.** They know how to execute research about entrepreneurship.
- World's most on entrepreneurship focused university for founders has only 16% of its graduates turning founders. Rest is worse.
- Up to 1000 students in lecture halls listening to one professor.
- Most used examination methods are multiple choice tests and papers.
- Lack of focus on entrepreneurial competence and skills, focus is pure analytical research skills and knowledge.
- Mass production of degrees at Universities (30.000 – 65.000 students)
40 graduate with a business.

TRADITIONAL UNIVERSITY

- **ABOUT** Entrepreneurs
- Knowledge Tested Memory
- Researchers Teaching
- 3 Months Of Practice
- School And Business Separated
- CV Building – Focus To Get Hired
- Mass Production Of Degrees
- Auditoriums With Up To 1,000 Students
- Drop Out Rate **40%**

- **FOR** Entrepreneurs
- Application And Reflection
- Actual Entrepreneurs / Field Experts
- Build Your Business From Day 1 Every Day, For 4 Years
- Campus With 60+ Startups & Scale-ups
- Becoming An Entrepreneur With Your Own Business
- Niche Boutique University Of Applied Sciences
- Groups of 30, Smaller Breakout Sessions, and 1-1 Coaching
- Drop Out Rate **12-14%**

Babson leads with the most alumni founders

Babson, MIT and Stanford round out the top three, with the largest share of alumni who are founders or entrepreneurs.

1	Babson College
2	Massachusetts Institute of Technology
3	Stanford University
4	Harvard University
5	Princeton University
6	California Institute of Technology
7	Claremont McKenna College
8	Yale University
9	Dartmouth College
10	University of Pennsylvania

16 PERCENT



UNKNOWN
UNIVERSITY
OF APPLIED SCIENCES

70%

OF GRADUATES GRADUATE WITH A RUNNING BUSINESS

WHAT I HAVE LEARNED

- **MEET THEM IN THE MOMENT OF NEED (RELEVANCE & IMMEDIATE ACTION)**
(CURRICULUM ALIGNMENT AND INCUBATOR SESSIONS)
- **SMALL CLASSROOM SIZES & EVEN SMALLER GROUPS AT DEEPDIVES**
(LESS DISTRACTION AND KEEPING THEM ENGAGED)
- **WORKSHOP ASSIGNMENTS WRITTEN ON SLIDES**
(TO READ AGAIN WHEN ATTENTION SLIPS)
- **REAL-WORLD RELEVANCE CREATES INTRINSIC MOTIVATION**
(CONTINUOUS REAL TIME FEEDBACK CREATES ENGAGEMENT)

EVERY 5 WEEKS YOU FOLLOW **1 MODULE**

40 weeks / year

YEAR 1

Ready to Start

Founders and ideas

Impact Entrepreneurship

Trendwatching

Finance and Legal for Founders I

Entrepreneurial Research Methods

Data Driven Decisionmaking

Design Thinking

YEAR 2

Lean Startup

Resilience and Effectiveness

Business Modeling

Branding

Finance and Legal for Founders II

Lean Pricing

Tech for Founders

Growth hacking

YEAR 3

Sales

Stakeholder Management

Service Innovation Design

Scaling a Startup

Culture & Communication

Present Your Startup

Funding

Future Tech

YEAR 4

Leadership and Teambuilding

Systems Thinking

Customer Behaviour

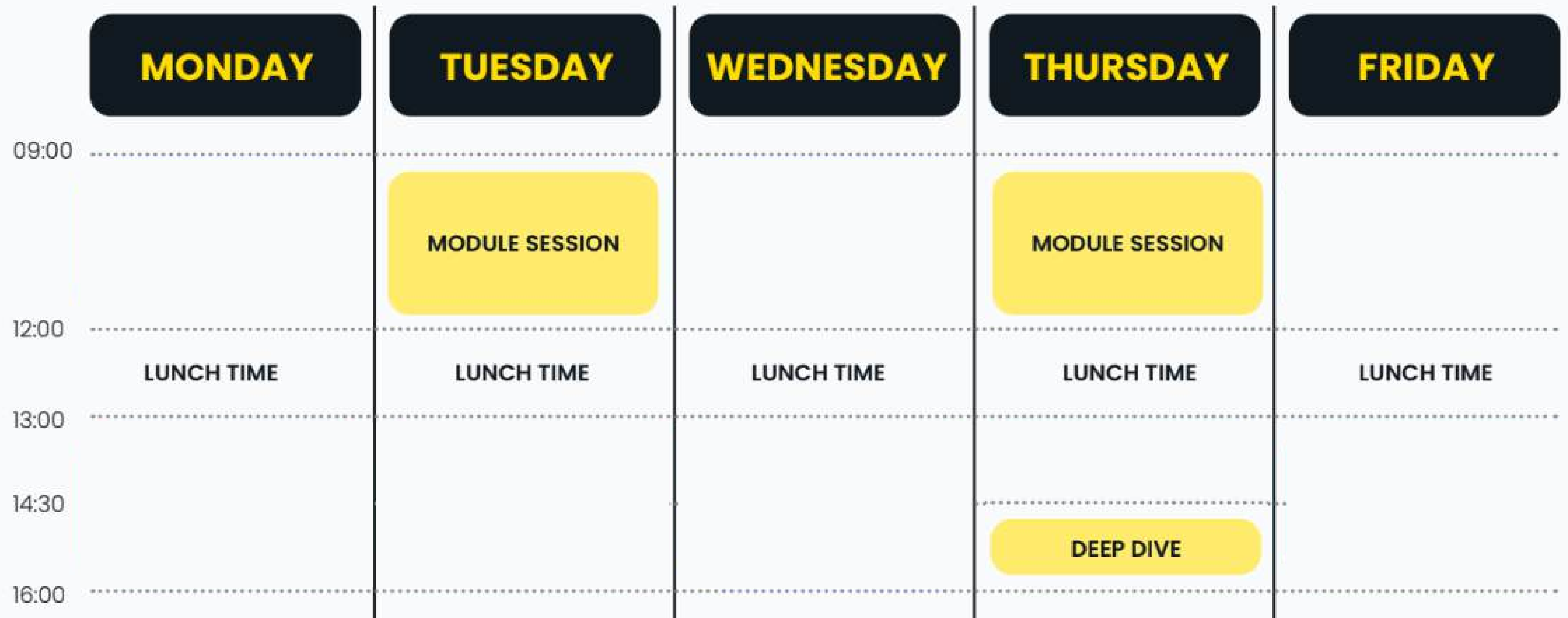
Hiring and Firing

Market Strategy & Internationalization

Ready to Rise

Aptitude test

THE WEEK IS ALL CENTRED AROUND APPLYING **ALL LEARNINGS TO YOUR BUSINESS**



Modules

YEAR 1

YEAR 2

YEAR 3

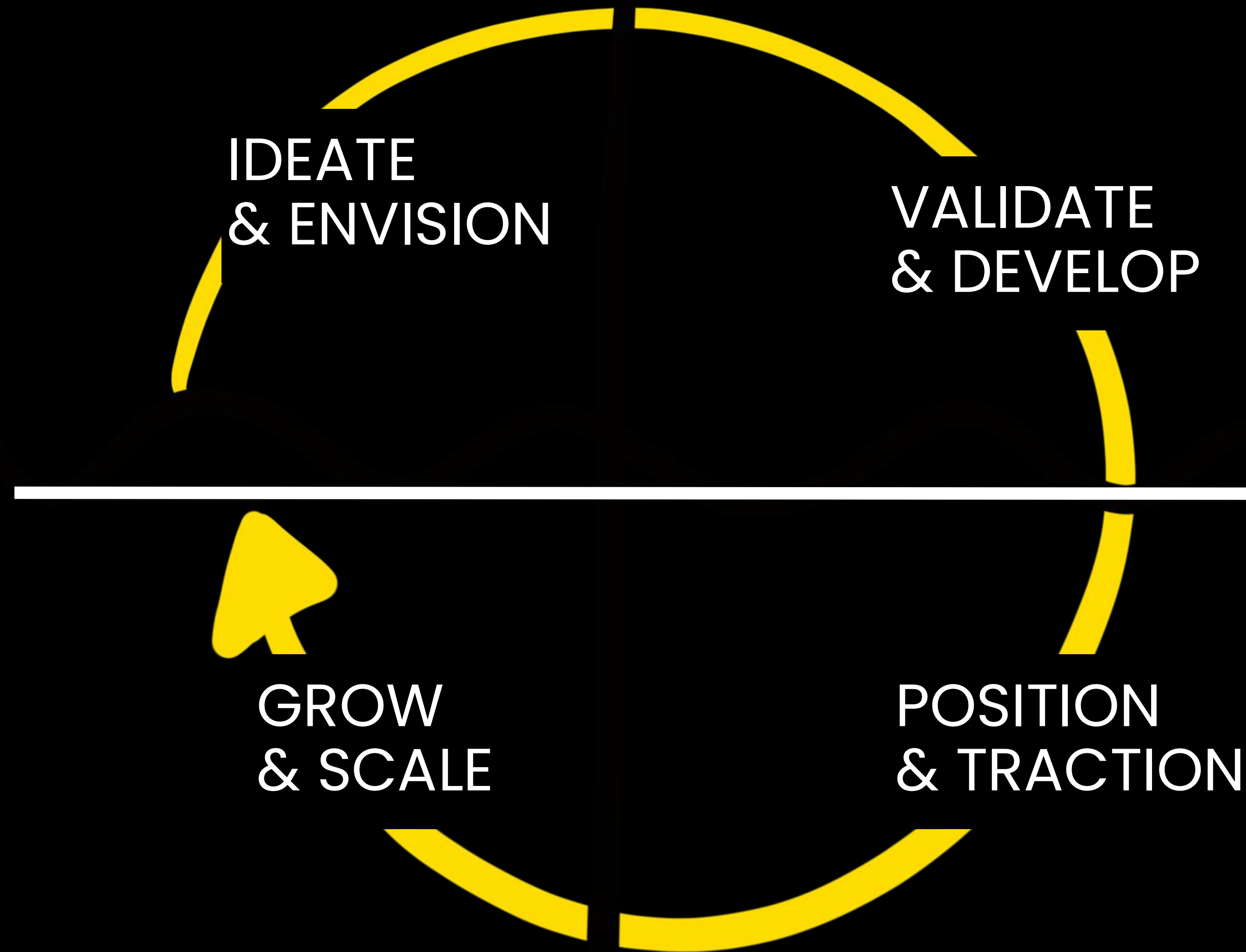
YEAR 4

Sessions

INCUBATOR (BUILD YOUR OWN BUSINESS)

THE WEEK IS ALL CENTRED AROUND APPLYING **ALL** **LEARNINGS TO YOUR BUSINESS**





THE WEEK IS ALL CENTRED AROUND APPLYING **ALL LEARNINGS TO YOUR BUSINESS**





Bart Kuppens



Madelon Bangma



Florent Coudyser



Annie Peutrell



Wietske de Ruiter



Lex Hoefsloot



Jignesh Dave



Louis Manu



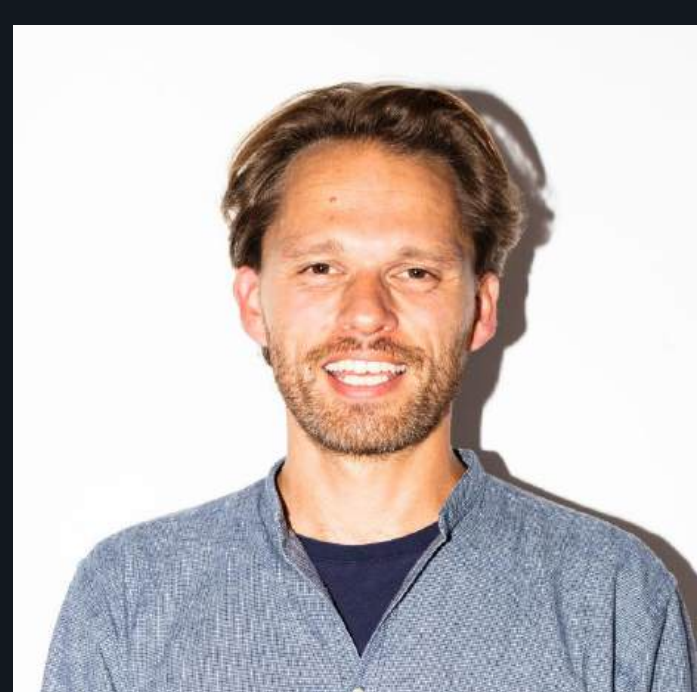
Bob Bogaard



Robbin Hoogstraten



Noor Figaro



Christiaan Maats



Nira de Waele



Pascal Murasira



David Dwinger



Patrick vd Pijl



Jeroen Coelen



Giels Brouwer



Thijn van Helvoirt



Graham Cross



Daphne Sarac



Jan Saan



Bart Bakkum



Hendrik halbe



Henrik Stamm Chr.



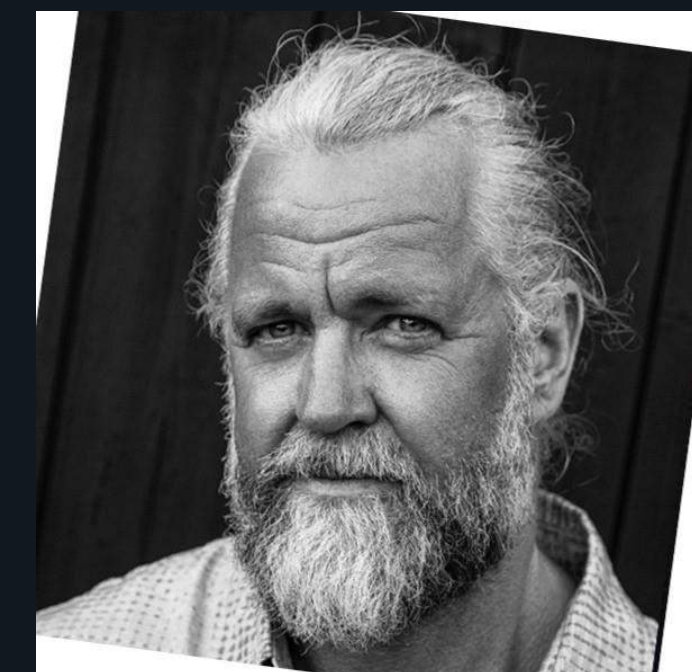
Ed vd Heuvel



Raimo vd Klein



Tine Bakia

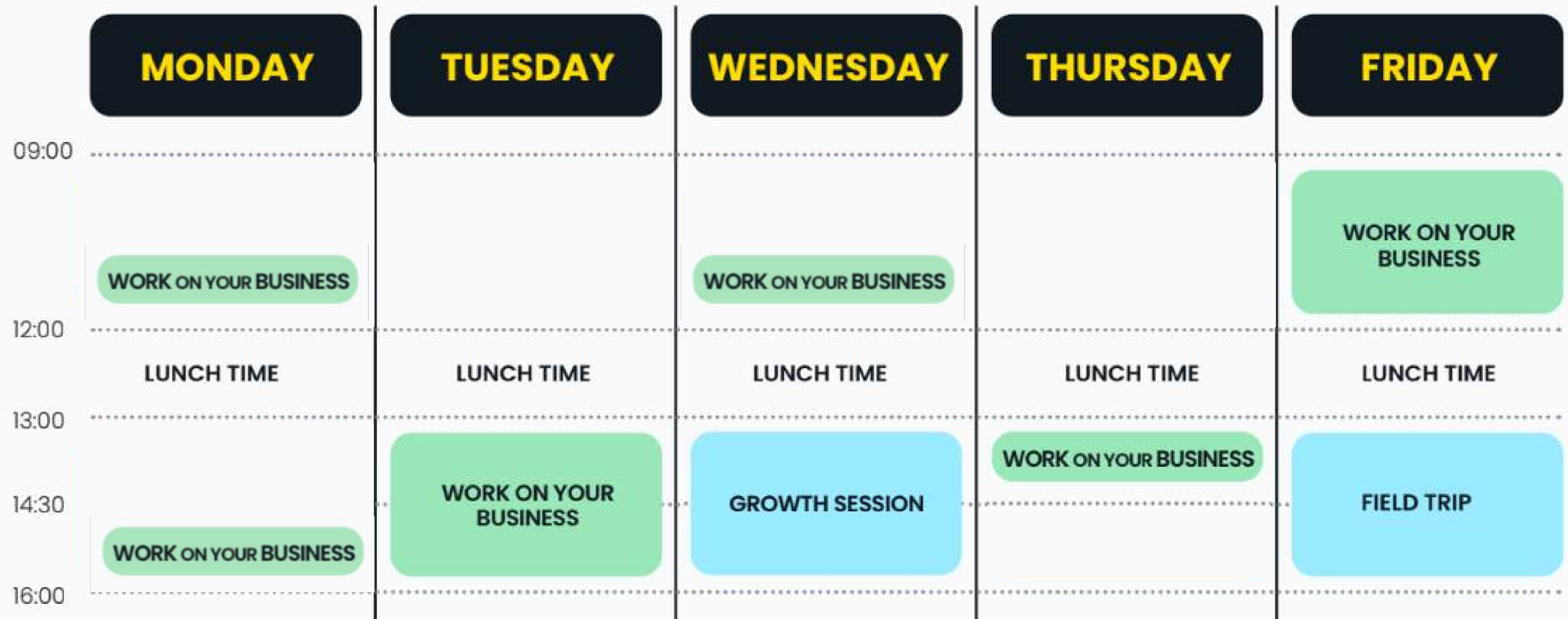


Konrad Bergström



Gilbert Gooijers

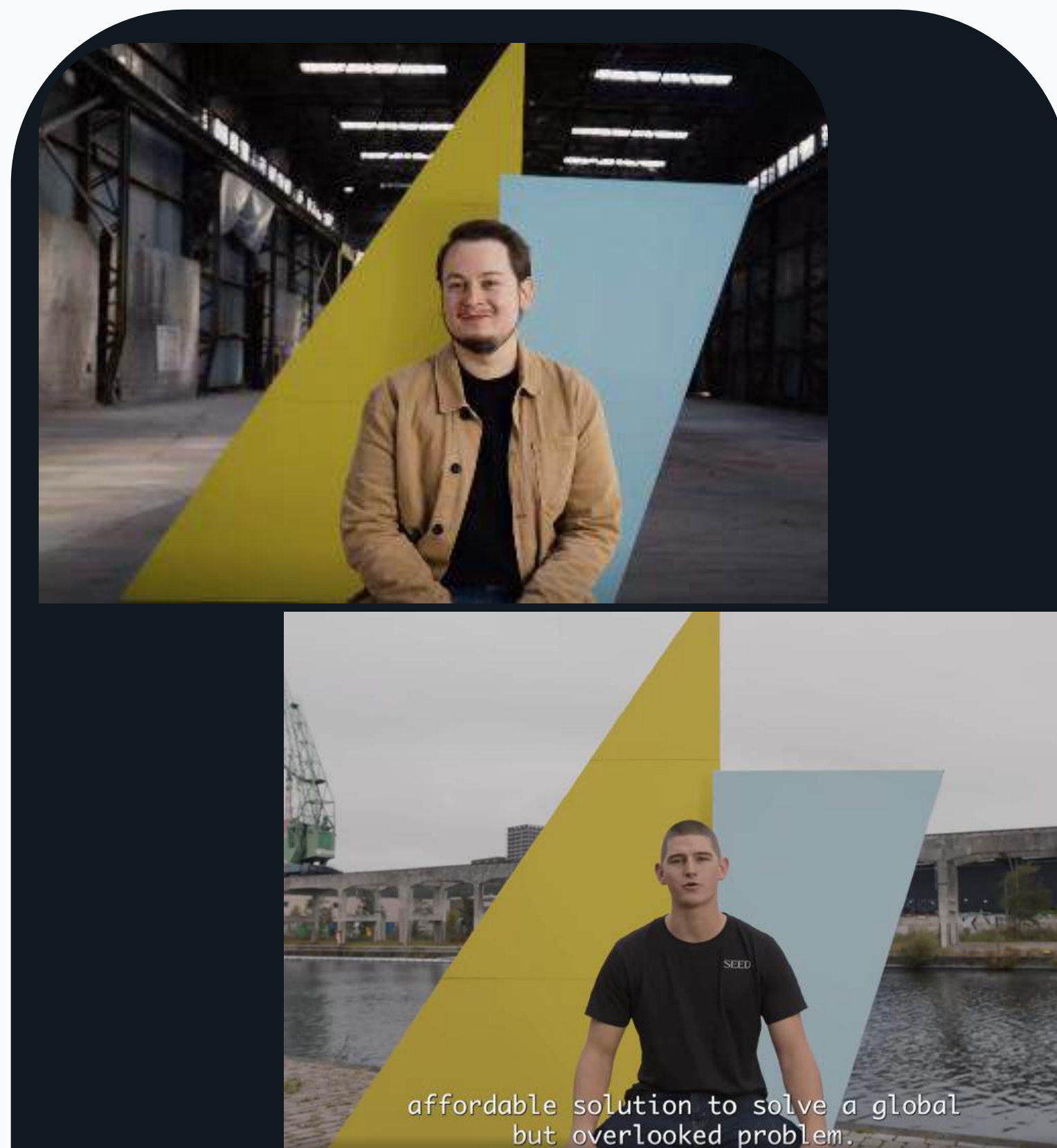
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Innovators

Daan – Got an offer of over 1 million euros for his exclusivity contract of his vending machine



Impact makers

Jethro and Connor who are currently both nominated for the Hague's Innovator award



Intrapreneurs

Ishata who is currently the runner up to represent the UN in sustainability

THE ENTREPRENEURIAL JOURNEY OF **LIZA TETA**





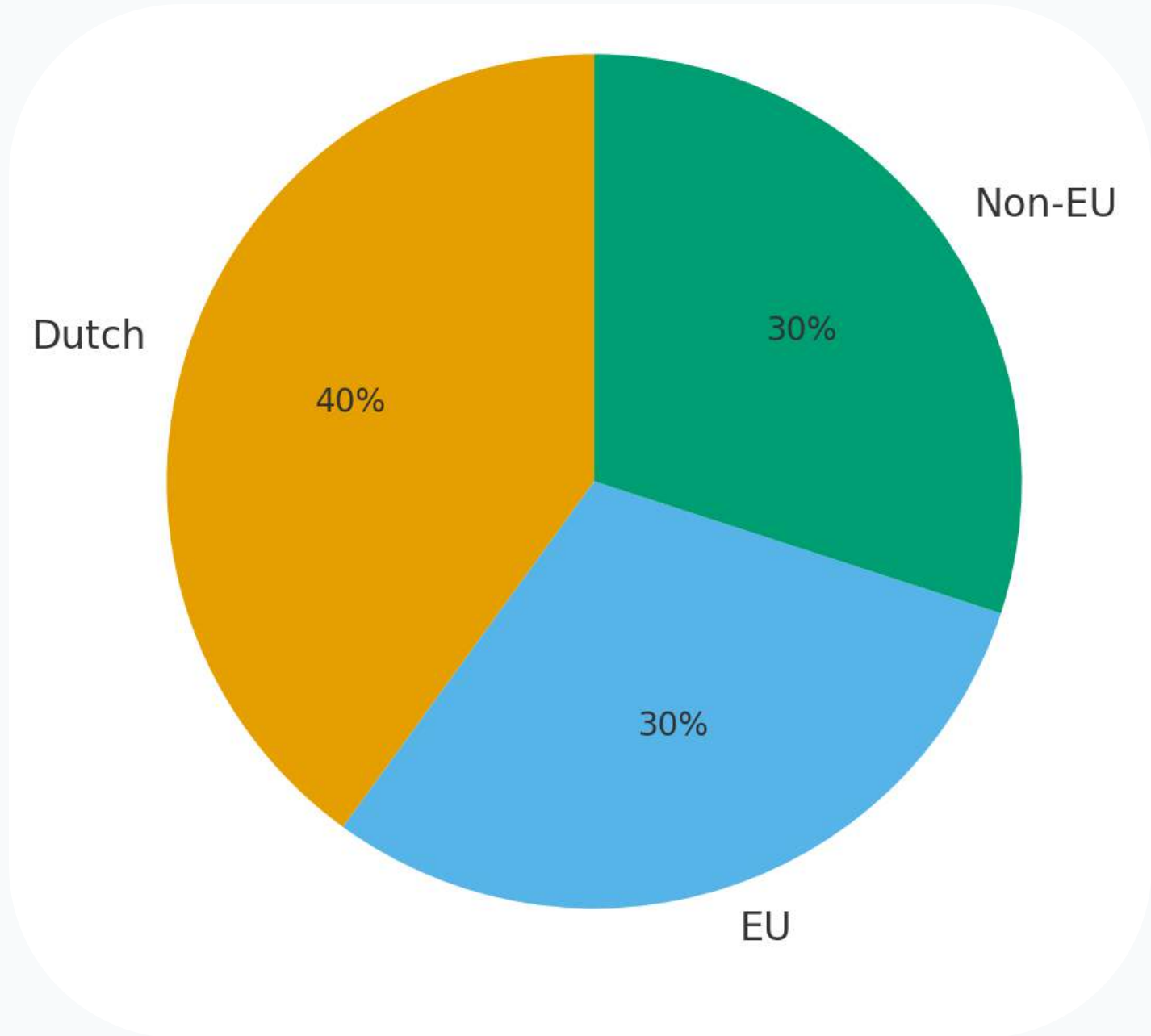
Our First Prototype !



MEET OUR STUDENTS



There are currently 4 classes of 30 students each active at Unknown University



*“You become who you
surround yourself with.”*

As a student you are a part of this
community.

**You will study here, work on your
business, and join the campus
activities.**



FOUNDERS FIX THE FUTURE

UNKNOWN UNIVERSITY

OF APPLIED SCIENCES

LET'S CONNECT ON [LINKED IN](#)
THOMAS BLEKMAN

Discussion

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**Our Conversation
Doesn't End Here**

#InnovativeUniversities