

Management, Decisions and Data Analytics (180 CP)

		CHOICE / CORE / CAREER 3 x 45 = 135 CP			CONSTRUCTOR Track 45 CP		
3 rd Year	CAREER	Bachelor Thesis / Seminar (research or industry) m, 15 CP			Summer Internship / Start-Up (after 2 nd year) m, 15 CP	Argumentation, Data Visualization and Communication** m, 5 CP	Agency, Leadership & Accountability OR Community Impact Project me, 5 CP
		MDDA Specialization I me, 5 CP	MDDA Specialization II me, 5 CP	MDDA Specialization III me, 5 CP			Linear Model and Matrices OR Complex Problem Solving me, 5 CP
2 nd Year	CORE	Entrepreneurship & Innovation m, 7.5 CP	Judgement & Decision m, 5 CP	Org. Psych. & Comm. m, 5 CP	Applied Machine Learning m, 7.5 CP	Econometrics m, 5 CP	Causation / Correlation** m, 2.5 CP
		Digital Transformation and Information Economy me, 5 CP	Social Cognition m, 5 CP		Data Analytics and Modeling m, 7.5 CP	Marketing and Methods m, 5 CP	Logic** m, 2.5 CP
1 st Year	CHOICE	Introduction to Finance and Accounting m, 7.5 CP		Essentials of Social Psychology m, 7.5 CP	Data Structures and Processing m, 7.5 CP	Applied Statistics with R m, 5 CP	German / Humanities me, 2.5 CP
		Introduction to International Business m, 7.5 CP	Essentials of Cognitive Psychology m, 7.5 CP	Introduction to Data Science m, 7.5 CP	Applied Calculus m, 5 CP	German / Humanities me, 2.5 CP	

CP: Credit Points

m: mandatory

me: mandatory elective

Study abroad Option in 5th Semester (22.5 CP)

**Different module perspectives available