

International Business Administration (180 CP)

		CHOICE / CORE / CAREER 3 x 45 = 135 CP			CONSTRUCTOR Track 45 CP		
3 rd Year	CAREER	Bachelor Thesis / Seminar (research or industry) m, 15 CP			Summer Internship / Start-Up (after 2 nd year) m, 15 CP	Argumentation, Data Visualization and Communication** m, 5 CP	Agency, Leadership & Accountability OR Community Impact Project me, 5 CP
		Specialization me, 5 CP	Specialization me, 5 CP	Specialization me, 5 CP			Linear Model and Matrices OR Complex Problem Solving me, 5 CP
2 nd Year	CORE	Entrepreneurship & Innovation me, 7.5 CP	International Strategic Management me, 7.5 CP	Organization and Human Resource Management me, 7.5 CP	Econometrics OR Data Collection and Emp. Research Method. me, 5 CP	Causation / Correlation** m, 2.5 CP	
		Digital Transformation and Information Economy me, 5 CP	Applied Project Management me, 7.5 CP	Marketing me, 7.5 CP	Qualitative Research Methods m, 5 CP	Logic** m, 2.5 CP	
Design Thinking, E-Business & E-Services OR Entrepreneurial Challenges and Creative Solutions m, 2.5 CP							
1 st Year	CHOICE	Introduction to Finance and Accounting m, 7.5 CP	Macroeconomics m, 7.5 CP	Own Choice me, 7.5 CP	Applied Statistics with R OR Applied Statistics with SPSS me, 5 CP	German / Humanities me, 2.5 CP	
		Introduction to International Business m, 7.5 CP	Microeconomics m, 7.5 CP	Own Choice me, 7.5 CP	Applied Calculus m, 5 CP	German / Humanities me, 2.5 CP	

Minor Option in EIM (30 CP)

CP: Credit Points

m: mandatory

me: mandatory elective

Study abroad Option in 5th Semester (22.5 CP)

**Different module perspectives available