



JACOBS
UNIVERSITY



Study Program Handbook
Integrated Social Sciences

Bachelor of Arts

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1 The Integrated Social Sciences (ISS) Study Program

1.1 Concept

The BA-program Integrated Social Sciences provides for a unique integrated approach to the social sciences, including four disciplines and their interfaces: media/communication science, political science, sociology and economics. A particular feature is the intense methods training - both quantitative and qualitative approaches are taught in advanced methods labs, integrated in the program structure. Students train the analysis of pressing problems, as well as developing potential solutions. The program is research-based, and familiarizes students with the development of empirical research questions and research designs. The BA-program Integrated Social Sciences provides an excellent basis both, for graduate studies and the national and international job market.

1.2 Specific Advantages of the Integrated Social Sciences Program at Jacobs University

- All four social scientific disciplines taught in ISS focus on highly relevant and very recent issues, topics and problems that necessitate that a solution is found.
- Students get an excellent training in developing their own research project, and get a thorough training in statistics, but also qualitative and mixed-methods.
- The range of pressing problems addressed in Integrated Social Sciences is broad, ranging from war and conflict to environmental concerns, like the depletion of drinking water, from the role of the state to the functions of journalism and citizen participation in democracies and dictatorship, from media moguls to viral online videos, from terrorism to the role of welfare states, from economic crisis to distribution of wealth, from supranational institutions like the European Union to local institutions in a global comparison, from international organizations like the United Nations to non-governmental organizations.

1.3 Program-Specific Qualification Aims

- interdisciplinary research and training in four disciplines: political science, sociology, mass communication, economics
- intercultural competencies
- identifying and analyzing complex social problems
- developing problem solutions
- training problem-solving skills
- advanced quantitative and qualitative social science methods
- media and communication skills

1.4 The Jacobs University Employability and Personal Development Concept

Jacobs University's educational concept aims at fostering employability which refers to skills, capacities, and competencies which transcend disciplinary knowledge and allow graduates to

quickly adapt to professional contexts. Jacobs University defines employability as encompassing not just technical skills and understanding but also personal attributes and qualities enabling students to become responsible members of their professional and academic fields as well as of the societies they live in.

Graduates of JU will be equipped with the ability to find employment and to pursue a successful professional career, which means that

- graduates possess the ability to acquire knowledge rapidly, to assess information and to evaluate new concepts critically;
- graduates have communicative competences which allow them to present themselves and their ideas and to negotiate successfully;
- graduates are familiar with business-related processes and management skills and are able to manage projects efficiently and independently.

Graduates of JU will also be equipped with a foundation to become globally responsible citizens, which includes the following attributes and qualities:

- graduates have gained intercultural competence; they are aware of intercultural differences and possess skills to deal with intercultural challenges; they are familiar with the concept of tolerance;
- graduates can apply problem-solving skills in negotiating and mediating between different points of view;
- graduates can rely on basic civic knowledge and have an understanding for ethical reasoning; students are familiar with the requirements for taking on responsibility.

1.5 Career Options

Careers in international business, the media, non-governmental organizations, public administration, international aid agencies, the cultural sector, community development, fundraising, youth and social work.

Today's business world requires disciplinary knowledge from graduates as well as the ability to apply this knowledge. Career-related services at Jacobs University provide information, counseling and training, networks, and events. Jacobs University's students participate in trainings on project management, business communication, job interview skills, and more. Digital job and internship portfolios help students to prepare for their career.

1.6 More Information and Contact

For more information please contact the study program coordinator:

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or visit our program website: <http://www.jacobs-university.de/iss/>

2 The Curricular Structure

2.1 General

The undergraduate education at Jacobs University equips students with the key qualifications necessary for a successful academic, as well as professional career. By combining disciplinary depth and transdisciplinary breadth, supplemented by skills education and extracurricular elements, students are prepared to be responsible and successful citizens within the societies they work and live in.

The curricular structure provides multiple elements enhancing employability, transdisciplinarity, and internationality. The unique Jacobs Track, offered across all study programs, provides a broad range of tailor-made courses designed to foster career competencies. These include courses which promote communication, technology, business, (German) language, and management skills. The World Track, included in the third year of study, provides extended company internships or study abroad options. Thus students gain training on the job and intercultural experiences. All undergraduate programs at Jacobs University are based on a coherently modularized structure, which provides students with a broad and flexible choice of study plans to meet their major as well as minor study interests.

The policies and procedures regulating undergraduate study programs at Jacobs University in general can be found on the website.

2.2 The Jacobs University 3C-Model

Jacobs University offers study programs according to the regulations of the European Higher Education Area. All study programs are structured along the European Credit Transfer System (ECTS), which facilitates credit transfer between academic institutions. The three-year undergraduate program involves six semesters of study with a total of 180 ECTS credits. The curricular structure follows an innovative and student-centered modularization scheme - the 3C-Model - which groups the disciplinary content of the three study years according to overarching themes:

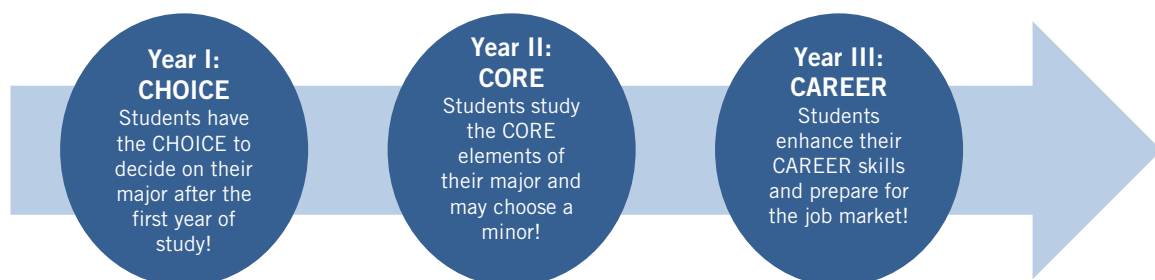


Figure 1: The Jacobs University 3C-Model

2.2.1 YEAR 1 - CHOICE

The first study year is characterized by a broad offer in disciplinary and interdisciplinary education. Students select three CHOICE modules from a variety of study programs. As a unique asset, our curricula allow students to select their study program freely from among the three selected CHOICE modules during their first year of study.

2.2.2 YEAR 2 - CORE

In the second year, students take three in-depth, discipline-specific CORE modules. One CORE module can also be taken from a second, complementary discipline, which allows students to incorporate a minor study track into their undergraduate education. Students will generally qualify for a minor if they have successfully taken at least one CHOICE module and one CORE module in a second field, and this extra qualification will be highlighted in the transcript.

2.2.3 YEAR 3 - CAREER

During their third year, students must decide on their career after graduation. In order to facilitate this decision, the fifth semester introduces two separate tracks. By default students are registered for the World Track.

1. The World Track

In this track there are two mandatory elective options:

- **Internship**

The internship program is a core element of Jacobs University's employability approach. It includes a mandatory semester-long internship off-campus (minimum 16 weeks in full-time) which provides insight into the labor market as well as practical work experience related to the respective area of study. Successful internships may initiate career opportunities for students. For more information, please contact the Career Services Center (<http://www.jacobs-university.de/career-services/contact>).

- **Study Abroad**

Students can take the opportunity to study abroad at one of our partner universities. Courses recognized as study abroad credits need to be pre-approved according to the Jacobs University study abroad procedures and carry minimum of 20 ECTS credits in total. Several exchange programs allow you to be directly enrolled at prestigious partner institutions worldwide. Jacobs University's participation in Erasmus+, the European Union's exchange program, provides an exchange semester at a number of European universities including Erasmus study abroad funding.

For more information, please contact the International Office (<http://intoffice.user.jacobs-university.de/outgoing/>).

2. The Campus Track

Alternatively, students may also opt to follow the Campus Track by continuing their undergraduate education at Jacobs, namely by selecting an additional CORE module during their third year and redistributing the remaining courses and modules across the

third year. This opportunity can be used by students to more intensively focus on their major or to fulfill the minor requirements for a second field of interest.

In the sixth semester, all students select from a range of specialization courses within their study program and concentrate on their Bachelor thesis in the context of a Project/Thesis Module.

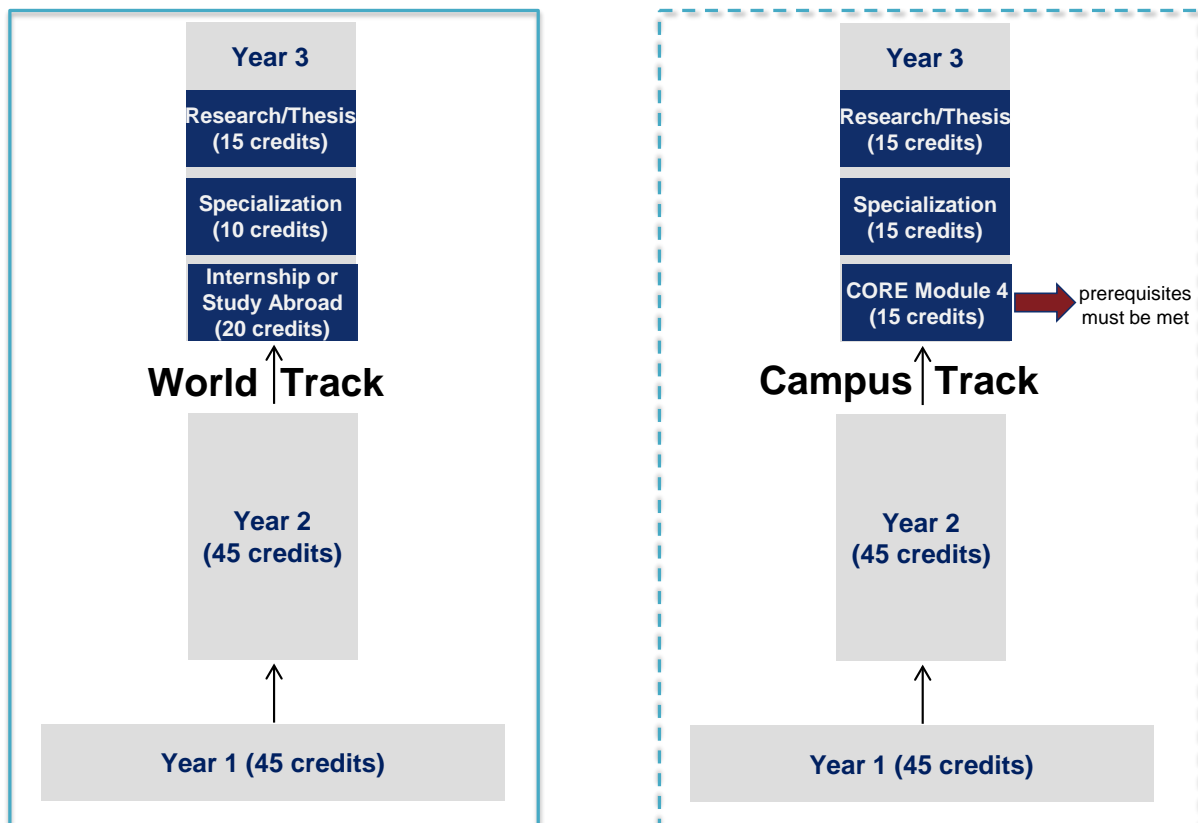


Figure 2: World Track versus Campus Track

Career Skills

Throughout their studies all students attend a mandatory set of career skills courses and events.

The mandatory Career Skills module prepares all undergraduate students at Jacobs University for the transition from student life to working life as well as for their future career. Skills, knowledge and information which are fundamental for participation in an internship or a semester abroad will be conveyed concurrently. Essential components of the module include information sessions, compulsory seminars on various career-relevant topics as well as participation in the annual Jacobs Career Fair.

The successful completion of the Career Skills Module and the encompassed single seminars are graded with Pass/Fail for all students. ECTS credits are not awarded. All undergraduate students will be automatically registered for the Career Skills Module. However, every student has to keep track of his/her individual fulfillment of requirements and has to register on Campusnet for all seminars and sessions during the official registration period at the beginning of each semester. An overview of the sequence in which components should be completed is shown in the table below:

CAREER SKILLS MODULE For Undergraduate Students matriculated Fall 2015 and Fall 2016

SEMESTER	1	2	3	4	5	6
MANDATORY BASICS	CSC-INFO Session: "CSC Services" CA01-990000		CSC-INFO Session: "World Track" CA01-990026			CSC-INFO Session "Professional Networking" CA01-990040
MANDATORY SEMINARS	Both seminars have to be attended in your first or second semester. CSC-APPLICATION TRAINING CA01-990001 CSC-RESEARCHING & CONTACTING EMPLOYERS CA01-990004					
MANDATORY ELECTIVE SEMINARS (seminar program subject to availability)			Attend 2 out of several career skills seminars and workshops. i.e. <ul style="list-style-type: none"> ▪ Business Etiquette ▪ Presentation Skills ▪ Communication Skills ▪ Grad School Application Training ▪ Self-Management ▪ Time-Management ▪ Decision Making ▪ Preparing for an Interview ▪ Introduction to Project Management 			
OTHER MANDATORY COMPONENTS				CSC-JACOBS CAREER FAIR in February, on campus CA01-990003	INTERNSHIP or STUDY ABROAD or CAMPUS TRACK	INTERNSHIP & STUDY ABROAD EVENT Online CSC-CAREER SURVEY CA01-990002

Figure 3: The Career Skills Module

2.3 The Jacobs Track

The Jacobs Track, another stand-alone feature of Jacobs University, runs parallel to the disciplinary CHOICE, CORE, and CAREER modules across all study years and is an integral part of all study programs. It reflects our commitment to an in-depth methodological education, it fosters our transdisciplinary approach, it enhances employability, and equips students with extra skills desirable in your general field of study. Additionally, it integrates essential language courses.

Mathematics, statistics, and other methods courses are offered to all students within a comprehensive Methods Module. This module provides students with general foundations and transferable techniques which are invaluable to follow the study content not only in the study program itself but also in related fields.

The Skills Module equips students with general academic skills which are indispensable for their chosen area of study. These could be, for example, programming, data handling, presentation skills, and academic writing, scientific and experimental skills.

The transdisciplinary Triangle Module offers courses with a focus on at least one of the areas of business, technology and innovation, and societal context. The offerings comprise essential knowledge of these fields for students from other majors as well as problem-based courses that tackle global challenges from different disciplinary backgrounds. Working together with students from different disciplines and cultural backgrounds in these courses broadens the students horizon by crossing the boundaries of traditional disciplines.

Foreign languages are integrated within the Language Module. Communicative skills and foreign language competence foster students intercultural awareness and enhance their employability in a globalized and interconnected world. Jacobs University supports its students in acquiring and improving these skills by offering a variety of language courses at all proficiency levels. Emphasis is put on fostering German language skills, as they are an important prerequisite for students to learn about, explore, and eventually integrate into their host country. Hence, acquiring 10 ECTS credits in German is a requirement for all students. Students who meet the requirements of the German proficiency level (e.g. native speakers) are required to select courses in any other language program offered.

2.4 Modularization of the Integrated Social Sciences Program

2.4.1 Content

Year 1

Take two mandatory modules listed below and select one further CHOICE module from a different study area.

Political, Social & Media Diversity (CH14-PolSocMedia)

Political and Social Diversity is an introductory module which provides the essentials for understanding contemporary societies. You will study what the main differences between democracies and other political regime types are (the political science perspective); how the set-up of societies change over time and differ across world regions (the sociological perspective); and how mass communication systems work and which role they play in politics and society (the mass communication perspective). This module provides the basis from which you progress to higher-level modules in the Social Sciences.

General Economics (CH13-GenEcon)

This module introduces to the functioning of economies, progressing from individual and national markets to international markets. The decisions that firms, workers and consumers are making in individual markets is examined in Microeconomics. Macroeconomics addresses the whole economy of a country with a view to delivering stable and sustainable economic growth. The nature of economic globalization and its many effects on firms, governments and individuals is analyzed in International Economics. A key question in all three courses of this module is when, how and why governments may want to intervene in markets in order to deliver satisfactory outcomes for society as a whole, while balancing the contradicting interests of various societal stakeholders.

Year 2

Take all three modules or replace one with a CORE module from a different study program.

Communication, Culture and Consumption (CO36-CommCult)

Communication, Culture and Consumption is an advanced module which focuses on the pervasive role mass communication and consumerism play in contemporary societies globally. Starting from sociological conceptions of capitalism and consumer society, you will learn to assess the value and problems of modern consumerism, the choices and constraints of humans in societies that have been increasingly shaped by consumption behavior. Recently, due to digital globalization, social network sites and the spread of technological tools easy to use for lay people, consumers become ever more competent in not only passively consuming goods and services, but actively shaping these products and services through the cultural practice of prosumption, a fusion of formerly separated social roles of producer and consumer. You will further analyze mass communication systems from a production, consumption, and prosumption perspective. Finally, the module provides you with the methodological tools and research skills to analyze communication systems and prosumption, based on a variety of data sources. The module combines rich theoretical insights with many empirical examples and exercises.

Crisis & Conflict Management (CO37-CrisisConf)

Crises and conflicts are characteristics of our time. This module addresses current questions of war and peace, of man-made and natural disasters, and how societies, political systems and media respond to these challenges in a complex networked and globalized international environment. The courses introduce to theoretical approaches in political science, sociology, communication science, and their interdisciplinary interfaces. Both, global crises and conflicts as well as the key demands of liberal democracy, civil society and mass beliefs are analysed and potential solutions to these key issues in the 21st century are being developed. A particular emphasis is also placed on the role traditional mass media and digital social media play interacting with political power, social, cultural and religious forces, shaping the world for current and future generations.

International Politics and Policy (CO35-IntPolitics)

This module offers an introduction to the politics and policy-making of international relations. It does so through discussing some of the most pressing questions of global politics and policy today. These include: what is democracy, should it be spread around the world, and can it be incorporated at the international level? Moreover, is it possible to reduce warfare, terrorism and other forms of transnational violence? Last, what roles can diplomacy and foreign policy play in bringing about a prosperous, equitable and peaceful international system? The module shows that alternative theories in political science provide different answers to these questions, and it helps students critically reflect on these frameworks.

Some CORE Modules require students to have taken a specific CHOICE Module. Please see the Module Handbook for details regarding pre-requisites.

Year 3

In the 3rd year students follow the World Track by default:

1. World Track

5th Semester

- Internship / study abroad

6th Semester

- Integrated Social Sciences Project / Thesis Module
- Program-specific Specialization Module
Exemplary course offering:
 - Advanced Methods in the Social Sciences
 - From Theory to Practice: Sociological Theory and its Application to Reality
 - Democracy and Populism
 - Plural Perspectives on Public Policy
 - Oppression, Conformity and Resistance under Dictatorships
 - Cooperation and Conflict: Russo-European Social, Economic and Political Relations

2. Campus Track

Students who do not enter the World Track follow the Campus Track.

5th and 6th Semester

- Program-specific Project / Thesis Module
- Program-specific Specialization Module
(please see World Track for exemplary course offering)
- Additional CORE Module

2.5 The Bachelor Thesis / Project

This module is a mandatory graduation requirement for all undergraduate students. It consists of two components in the major study program guided by a Jacobs Faculty member:

1. **A Research Project** (5 ECTS)
and
2. **The Bachelor Thesis** (10 ECTS)

The workload for the project component is about 125 hours and for the thesis component about 250 hours. The title of the thesis will be shown on the transcript.

2.5.1 Aims

Within this module, students apply knowledge they have acquired about their major discipline, skills, and methods to become acquainted with actual research topics, ranging from the identification of suitable (short-term) research projects, preparatory literature searches, the realization of discipline-specific research, and the documentation, discussion, and interpretation of the results. Research results obtained from the Research Project can be embedded in the Bachelor Thesis.

2.5.2 Intended Learning Outcomes

1. Research Project
This module component consists of a guided research project in the major study program. The well-defined research task must be completed and documented according to the scientific standards in the respective discipline. It involves a high degree of independence, supported by individualized instructor feedback and guidance.
2. Bachelor Thesis
With their Bachelor Thesis students should demonstrate mastery of the contents and methods of the major specific research field. Furthermore, students should show the ability to analyze and solve a well-defined problem with scientific approaches, a critical reflection of the status quo in scientific literature, and an original development of their own ideas.

Both, the Research Project and the Bachelor Thesis, can also have an inter- or transdisciplinary nature - with the explicit permission of the supervisor.

2.5.3 Supervision

Both module components can be performed with the same Jacobs faculty member, or different ones, the latter in order to allow a broader research experience. Students are required to choose a supervisor, at the latest, by the end of the drop-add period of the semester in which the module component is taken. **The selected supervisor(s) must approve the Project topic and Bachelor Thesis topic before the student starts to work towards the module component.** The respective study program coordinators will assist in the search for prospective supervisor(s).

2.5.4 Registration

World Track students register for both components, at the earliest, in their 6th semester. **Campus Track students** register for the Project component in the 5th and for the Bachelor Thesis component, at the earliest, in their 6th semester.

The registrations must be made before the end of the respective drop/add periods.

Later enrolment is possible for those students pursuing a second major or those who graduate late for other reasons. These students perform their (second) thesis earliest in the 7th semester of their studies. They have to contact the Student Records Office for individual registration.

Students are allowed to extend their thesis related work into the intersession or summer break upon approval of the thesis supervisor and Student Records. Students are not allowed to register for different Bachelor Thesis courses in the same semester.

2.5.5 Formal Regulations for the Bachelor Thesis

- **Timing**
The Thesis work has to be generated within the semester of registration. The semester period has 14 weeks.
- **Extent**
The document must be between 15-25 pages in length, including references, but excluding appendices or supporting information. Deviations in length and format can be determined within individual study programs and should be communicated to all registered students by the study program coordinator.
- **Cover page**
The cover page must show the title of the Bachelor Thesis, the university's name, the month and year of submission, the name of the student and the name of the supervisor.
- **Statutory Declaration**
Each Bachelor Thesis must include a statutory declaration signed by the student confirming it is their own independent work and that it has not been submitted elsewhere. The respective form can be found on the Student Records Office website.
- **Submission**
The Bachelor Thesis must be submitted as a hard copy (pdf-file) to the supervisor and additionally to the Student Records Office via online form on the Student Records Office website.

Deadline for submission of the Bachelor Thesis is May 15 (unless specified otherwise by the Student Records Office).

2.5.6 Structure

Undergraduate Modularization Structure

BA Degree in Integrated Social Sciences				
Year 3	CAREER 1 Internship / Study Abroad (World Track)	CAREER 2 Specialization	CAREER 3 Project/ Research BA/BSc Thesis	Jacobs Track Transdisciplinary Triangle <i>Business, Technology, Societal Context</i> Languages Methods <i>Mathematics, Statistics</i> Skills
	CORE 1 Communication, Culture and Consumption	CORE 2 Crisis & Conflict Management	CORE 3 International Politics and Policy	
	CHOICE 1 Political, Social and Media Diversity	CHOICE 2 General Economics	CHOICE 3 Own selection	
Year 2				
Year 1				

YEAR 1 Take three CHOICE modules, two free selection
YEAR 2 Take three CORE modules, one CORE module can be substituted by a CORE module from a second study program to pursue a minor
YEAR 3 Alternatively Campus Track with a 4th CORE module instead of internship/study abroad module

Figure 4: Integrated Social Sciences Module Structure

3 Appendix 1a/1b: Mandatory Module and Examination Plans for World Track and Campus Track

Jacobs University Bremen reserves the right to substitute courses by replacements and/or reduce the number of mandatory/mandatory elective courses offered.

4 Appendix 2: Course Data for Program-Specific CHOICE and CORE Courses

All course data stated in the appendix is based on the previous study year and subject to change.

Version	Valid as of	Decision	Details
Fall 2016 - V1	01.09.16	AB August 16	Masterversion
Fall 2016 - V2	01.09.17	AB August 17	2.2 revised, 2.5 added

Appendix 1a - Mandatory Module and Examination Plan for World Track

Program-Specific Modules					Jacobs Track Modules (General Education)						
Type	Status ¹	Semester	Credits		Type	Status ¹	Semester	Credits			
Year 1 - CHOICE					Year 1 - CHOICE					20	
<i>Take the two mandatory CHOICE modules listed below, these are a requirement for the ISS program.</i>											
CH14-PolSocMedia Module: Political, Social, and Media Diversity					JT-ME-MethodsMath Module: Methods / Mathematics					7,5	
CH14-910101	Comparing Political Systems	Lecture	m	1	5	JT-ME-990103	Empirical Research Methodology	Lecture	m	1	2,5
CH14-930101	Social Structure and Processes I	Seminar	m	1	2,5	JT-ME-990123	Data Analysis and Statistical Inference with SPSS	Lecture	m	2	2,5
CH14-910112	Mass Media in Digital Contexts	Lecture	m	2	5	JT-ME-990104	Qualitative Research: Methods and Design	Lecture	m	2	2,5
CH14-930111	Social Structure and Processes II	Seminar	m	2	2,5	JT-SK-Skills Module: Skills					
CH13-GenEcon Module: General Economics					JT-SK-990100 Academic and Professional Skills					2,5	
CH13-032101	Microeconomics	Lecture	m	1	5	JT-TA-TriArea Module: Triangle Area					
CH13-032103	Economic Policy Issues I	Seminar	m	1	2,5	Take two courses from the triangle (BUSINESS, TECHNOLOGY & INNOVATION, SOCIETAL CONTEXT) area. Each counts 2,5 ECTS ³					
CH13-032102	Macroeconomics	Lecture	m	2	5	JT-LA-Language Module: Language					
CH13-032104	Economic Policy Issues II	Seminar	m	2	2,5	Take two German courses (2,5 ECTS each). Native German speakers take courses in another offered language					
Module: CHOICE (own selection)										5	
<i>Students take one further CHOICE module from those offered for all other study programs.²</i>											
Year 2 - CORE					Year 2 - CORE					20	
<i>Take all three modules or replace one with a CORE module from a different study program.²</i>											
CO35-IntPolitics Module: International Politics and Policy					JT-ME-MethodsMath Module: Methods / Mathematics					7,5	
CO35-910202	Democratic Governance	Seminar	m	4	5	JT-ME-990213	Statistical Modeling with SPSS	Lecture	m	3	2,5
CO35-910201	Diplomacy and Foreign Policy	Seminar	m	4	5	Take two Methods (mandatory) elective courses (2,5 ECTS each). ²					
CO35-970301	International Security	Seminar	m	3	5	JT-TA-TriArea Module: Triangle Area					
CO36-CommCult Module: Communication, Culture and Consumption					JT-TA-TriArea Module: Triangle Area					7,5	
CO36-940212	Consumer Culture & Society	Seminar	m	3	5	Take three courses from the triangle (BUSINESS, TECHNOLOGY & INNOVATION, SOCIETAL CONTEXT) area. Each counts 2,5 ECTS ³					
CO36-940202	Communication, Culture & Digitization I	Seminar	m	3	2,5	JT-LA-Language Module: Language					
CO36-940201	Comparing Mass Communication Systems	Seminar	m	4	5	Take two German courses (2,5 ECTS each). Native German speakers take courses in another offered language					
CO36-940203	Communication, Culture & Digitization II	Seminar	m	4	2,5						
CO37-CrisisConf Module: Crisis & Conflict Management										5	
CO37-920203	Conflict & Crisis: Political and Sociological Approaches	Lecture	m	3	5						
CO37-920211	Crisis and Conflict Communication	Seminar	m	3	5						
CO37-920202	Mass Beliefs & Civil Society	Seminar	m	4	5						
Year 3 - CAREER					Year 3 - CAREER					5	
CA02 / CA03 Module: Internship / Study Abroad					JT-SK-Skills Module: Skills					2,5	
CA01-CarSkills Module: Career Skills					JT-SK-990110 Advanced Academic and Professional Skills					2,5	
CA16-ISS Module: Project/Thesis ISS					JT-TA-TriArea Module: Triangle Area					2,5	
CA16-920303	Project ISS		m	6	5	Take one course from the triangle (BUSINESS, TECHNOLOGY & INNOVATION, SOCIETAL CONTEXT) area. Each counts 2,5 ECTS ³					
CA16-920304	Thesis ISS		m	6	10						
CAS-WT-ISS Module: Specialization Area ISS										10	
Take four specialization courses (2,5 ECTS each) ²										10	
Total ECTS									180		

¹ Status (m = mandatory, e = elective, me = mandatory elective)

² For a full listing of all CHOICE / CORE / CAREER / Jacobs Track modules please consult the **CampusNet online catalogue** and / or the module handbook (on our website).

³ You are required to take six Triangle Area courses in total. Select two from each of the three triangle areas (BUSINESS, TECHNOLOGY & INNOVATION, SOCIETAL CONTEXT).

Appendix 1b - Mandatory Module and Examination Plan for Campus Track

Integrated Social Sciences – Campus Track											
Matriculation Fall 2016											
Program-Specific Modules	Type	Status ¹	Semester	Credits	Jacobs Track Modules (General Education)	Type	Status ¹	Semester	Credits		
Year 1 - CHOICE					45	20					
<i>Take the two mandatory CHOICE modules listed below, these are a requirement for the ISS program.</i>											
CH14-PolSocMedia	Module: Political, Social, and Media Diversity		m	15	JT-ME-MethodsMath	Module: Methods / Mathematics		m	7,5		
CH14-910101	Comparing Political Systems	Lecture	m	1	5	JT-ME-990103	Empirical Research Methodology	Lecture	m	1	2,5
CH14-930101	Social Structure and Processes I	Seminar	m	1	2,5	JT-ME-990123	Data Analysis and Statistical Inference with SPSS	Lecture	m	2	2,5
CH14-910112	Mass Media in Digital Contexts	Lecture	m	2	5	JT-ME-990104	Qualitative Research: Methods and Design	Lecture	m	2	2,5
CH14-930111	Social Structure and Processes II	Seminar	m	2	2,5	JT-SK-Skills	Module: Skills		m	2,5	
CH13-GenEcon	Module: General Economics		m	15	JT-SK-990100	Academic and Professional Skills	Lecture	m	1	2,5	
CH13-032101	Microeconomics	Lecture	m	1	5	JT-TA-TriArea	Module: Triangle Area		m	5	
CH13-032103	Economic Policy Issues I	Seminar	m	1	2,5	Take two courses from the triangle (BUSINESS, TECHNOLOGY & INNOVATION, SOCIETAL CONTEXT) area. Each counts 2,5 ECTS ³					
CH13-032102	Macroeconomics	Lecture	m	2	5	JT-LA-Language	Module: Language		m	5	
CH13-032104	Economic Policy Issues II	Seminar	m	2	2,5	Take two German courses (2,5 ECTS each). Native German speakers take courses in another offered language					
Module: CHOICE (own selection)			e	1/2	15						
<i>Students take one further CHOICE module from those offered for all other study programs.²</i>											
Year 2 - CORE					45	20					
<i>Take all three modules or replace one with a CORE module from a different study program.²</i>											
CO35-IntPolitics	Module: International Politics and Policy		me	15	JT-ME-MethodsMath	Module: Methods / Mathematics		m	7,5		
CO35-910202	Democratic Governance	Seminar	m	4	5	JT-ME-990213	Statistical Modeling with SPSS	Lecture	m	3	2,5
CO35-910201	Diplomacy and Foreign Policy	Seminar	m	4	5	Take two Methods (mandatory) elective courses (2,5 ECTS each). ²					
CO35-970301	International Security	Seminar	m	3	5	JT-TA-TriArea	Module: Triangle Area		m	7,5	
CO36-CommCult	Module: Communication, Culture and Consumption		me	15	Take three courses from the triangle (BUSINESS, TECHNOLOGY & INNOVATION, SOCIETAL CONTEXT) area. Each counts 2,5 ECTS ³						
CO36-940212	Consumer Culture & Society	Seminar	m	3	5	JT-LA-Language	Module: Language		m	5	
CO36-940202	Communication, Culture & Digitization I	Seminar	m	3	2,5	Take two German courses (2,5 ECTS each). Native German speakers take courses in another offered language					
CO36-940201	Comparing Mass Communication Systems	Seminar	m	4	5						
CO36-940203	Communication, Culture & Digitization II	Seminar	m	4	2,5						
CO37-CrisisConf	Module: Crisis & Conflict Management		me	15							
CO37-920203	Conflict & Crisis: Political and Sociological Approaches	Seminar	m	3	5						
CO37-920211	Crisis and Conflict Communication	Seminar	m	3	5						
CO37-920202	Mass Beliefs & Civil Society	Seminar	m	4	5						
Year 3 - CAREER					45	5					
COXX	Module: Additional (4th) CORE module		m	5/6	15	JT-SK-Skills	Module: Skills		m	2,5	
CA01-CarSkills	Module: Career Skills					JT-SK-990110	Advanced Academic and Professional Skills		m	6	2,5
CA16-ISS	Module: Project/Thesis ISS		m	15							
CA16-920303	Project ISS		m	5	5	JT-TA-TriArea	Module: Triangle Area		m	2,5	
CA16-920304	Thesis ISS		m	6	10	Take one course from the triangle (BUSINESS, TECHNOLOGY & INNOVATION, SOCIETAL CONTEXT) area. Each counts 2,5 ECTS ³					
CAS-CT-ISS	Module: Specialization Area ISS		m	15							
Take six specialization courses (2,5 ECTS each) ²			me	5/6	15						
Total ECTS									180		

¹ Status (m = mandatory, e = elective, me = mandatory elective)

² For a full listing of all CHOICE / CORE / CAREER / Jacobs Track modules please consult the **CampusNet online catalogue** and / or the module handbook (on our website).

³ You are required to take six Triangle Area courses in total. Select two from each of the three triangle areas (BUSINESS, TECHNOLOGY & INNOVATION, SOCIETAL CONTEXT).

Appendix 2 - Course Data



Course Name Microeconomics	Course No CH13-032101	ECTS 5
Module Affiliation CH13-GenEco General Economics	Workload (hrs / sem) 125	Level Bachelor 1st Year CHOICE
Course Description / Content / Aims The study of economics is concerned with the allocation of scarce resources and the associated implications for efficiency, equity, and human welfare. This course introduces the field of microeconomics, focusing specifically on the role of markets in facilitating exchange between different groups of the economy such as workers, consumers, firms, and government institutions. Topics addressed include consumer theory, the cost structures and behavior of firms in various industries, competition, monopoly, and government regulation. The course applies theoretical concepts to contemporary policy questions, such as when government intervention is justified to correct market imperfections.		
Methods of Assessment		
Name	Weighting	
Final Exam	45%	
Home Work	10%	
Midterm Exam	45%	
Course Name Economic Policy Issues I	Course No CH13-032103	ECTS 2,5
Module Affiliation CH13-GenEco General Economics	Workload (hrs / sem) 62,5	Level Bachelor 1st Year CHOICE
Course Description / Content / Aims The seminars Economic Policy Issues I and Economic Policy Issues II with 2.5 credits each supplement the two main lectures of the General Economics Module, Microeconomics and Macroeconomics. While the lectures have a focus on economic theory, the seminars apply theoretical knowledge to case studies with an emphasis on economic policy decisions and controversies.		
Methods of Assessment		
Name	Weighting	
Active Participation	10%	
Attendance	10%	
final paper/presentation	80%	

Appendix 2 - Course Data



Course Name Macroeconomics	Course No CH13-032102	ECTS 5
Module Affiliation CH13-GenEco General Economics	Workload (hrs / sem) 125	Level Bachelor 1st Year CHOICE
Course Description / Content / Aims This course provides an introduction to the analysis of macroeconomic activity and the business cycle by focusing on macroeconomic variables such as economic growth, inflation, unemployment and the balance of payments. Based on an understanding of macroeconomic dynamics, students learn when and why governments may want to intervene in the economy with the help of fiscal and monetary policies and what these government interventions mean for various markets and economic actors. Students moreover learn how economic growth can be stimulated in the long run through supply-side policies in areas such as education, infrastructure as well as research and development. Additionally, students become acquainted with the role of money, banks and financial market regulation.		
Methods of Assessment		
Name	Weighting	
Final Exam	43%	
Midterm Exam	25%	
Short Paper and Presentation	32%	
Course Name Economic Policy Issues II	Course No CH13-032104	ECTS 2,5
Module Affiliation CH13-GenEco General Economics	Workload (hrs / sem) 62,5	Level CHOICE
Course Description / Content / Aims The seminars Economic Policy Issues I and Economic Policy Issues II with 2.5 credits each supplement the two main lectures of the General Economics Module, Microeconomics and Macroeconomics. While the lectures have a focus on economic theory, the seminars apply theoretical knowledge to case studies with an emphasis on economic policy decisions and controversies.		

Appendix 2 - Course Data



Course Name Comparing Political Systems	Course No CH14-910101	ECTS 5												
Module Affiliation CH14-PolSocMedia Political, Social & Media Diversity	Workload (hrs / sem) 125	Level Bachelor 1st Year CHOICE												
<p>Course Description / Content / Aims This first year course provides an introduction to comparative politics. Its focusing on the state and its political institutions and examines democratic as well as non-democratic regimes worldwide. Throughout the course particular attention is paid to the way in which empirical research can provide answers to both, theoretical and practical questions that involve the concepts of power, ideology and communication. An introduction into comparison as a method and a particular approach to studying politics and political systems, and particular political regimes will be given.</p>														
<p>Methods of Assessment</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Name</th> <th style="text-align: right;">Weighting</th> </tr> </thead> <tbody> <tr> <td>Active Participation</td> <td style="text-align: right;">20%</td> </tr> <tr> <td>Final Exam</td> <td style="text-align: right;">20%</td> </tr> <tr> <td>Group Research Project and Presentations</td> <td style="text-align: right;">20%</td> </tr> <tr> <td>Midterm Exam</td> <td style="text-align: right;">20%</td> </tr> <tr> <td>Quizzes</td> <td style="text-align: right;">20%</td> </tr> </tbody> </table>			Name	Weighting	Active Participation	20%	Final Exam	20%	Group Research Project and Presentations	20%	Midterm Exam	20%	Quizzes	20%
Name	Weighting													
Active Participation	20%													
Final Exam	20%													
Group Research Project and Presentations	20%													
Midterm Exam	20%													
Quizzes	20%													
Course Name Social Structure and Processes I	Course No CH14-930101	ECTS 2,5												
Module Affiliation CH14-PolSocMedia Political, Social & Media Diversity	Workload (hrs / sem) 62,5	Level Bachelor 1st Year CHOICE												
<p>Course Description / Content / Aims This course examines key social structures and processes in present societies from a macro- and micro-perspective. We will begin by examining the large-scale social trends and the conditions of the emergence of modern institutions. Contemporary markets, states and families will be studied in depth with respect to their functional differentiation, social stratification, and normative integration. Special effort will be put on comparing affluent and poorer societies and on social differences and inequalities between and within them. Finally, social processes like globalization and population aging challenge the social order of contemporary societies. We want to find out what has been changed during last decades and what may change in the future. Throughout the course, we will strike a balance between theoretical reflection and empirical analysis.</p>														
<p>Methods of Assessment</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Name</th> <th style="text-align: right;">Weighting</th> </tr> </thead> <tbody> <tr> <td>Active Participation</td> <td style="text-align: right;">25%</td> </tr> <tr> <td>Final Exam</td> <td style="text-align: right;">45%</td> </tr> <tr> <td>Presentation</td> <td style="text-align: right;">30%</td> </tr> </tbody> </table>			Name	Weighting	Active Participation	25%	Final Exam	45%	Presentation	30%				
Name	Weighting													
Active Participation	25%													
Final Exam	45%													
Presentation	30%													

Appendix 2 - Course Data



Course Name Mass Media in Digital Contexts	Course No CH14-910112	ECTS 5
Module Affiliation CH14-PolSocMedia Political, Social & Media Diversity	Workload (hrs / sem) 125	Level Bachelor 1st Year CHOICE
Course Description / Content / Aims The diversification of mass communication is happening at a breathtaking pace. For “traditional” mass media (print, radio, television) these changes have lead to many challenges on different levels, ranging from technological to content-related issues, and particularly economic constraints that have driven several of the formerly leading and agenda-setting mass media to the brink of financial bust, and to the margin of national, regional and global communication systems. This introductory interactive lecture focuses on several processes that affect traditional and “new” mass media (e.g., mobile communication, social media online) alike: convergence, hybridization and “glocalization”. The lecture familiarizes students with the key terminology, approaches and theories of current mass communication research.		
Course Name Social Structure and Processes II	Course No CH14-930111	ECTS 2,5
Module Affiliation CH14-PolSocMedia Political, Social & Media Diversity	Workload (hrs / sem) 62,5	Level Bachelor 1st Year CHOICE
Course Description / Content / Aims This course examines key social structures and processes in present societies from a macro- and micro-perspective. We will begin by examining the large-scale social trends and the conditions of the emergence of modern institutions. Contemporary markets, states and families will be studied in depth with respect to their functional differentiation, social stratification, and normative integration. Special effort will be put on comparing affluent and poorer societies and on social differences and inequalities between and within them. Finally, social processes like globalization and population aging challenge the social order of contemporary societies. We want to find out what has been changed during last decades and what may change in the future. Throughout the course, we will strike a balance between theoretical reflection and empirical analysis.		

Appendix 2 - Course Data



Course Name International Security	Course No CO35-970301	ECTS 5										
Module Affiliation CO35-IntPolitics International Politics and Policy	Workload (hrs / sem) 125	Level Bachelor 2nd Year CORE										
<p>Course Description / Content / Aims</p> <p>This course provides a thorough introduction to the study of international security. It does so by looking in depth at the main theoretical approaches to understanding and advancing international security of the last fifty years. In the first part of the term, the focus is on the theoretical approaches that formed the “Third Great Debate” in the study of international relations. The implications of these approaches for understanding and promoting international security are discussed. In the second part of the course, the theoretical frameworks of the “Fourth Great Debate”, and their consequences for conceptualizing and furthering international security, are scrutinized.</p>												
<p>Methods of Assessment</p> <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Name</th> <th style="text-align: right;">Weighting</th> </tr> </thead> <tbody> <tr> <td>Active Participation</td> <td style="text-align: right;">10%</td> </tr> <tr> <td>Final Exam</td> <td style="text-align: right;">35%</td> </tr> <tr> <td>Midterm Exam</td> <td style="text-align: right;">35%</td> </tr> <tr> <td>Weekly Quizz(es)</td> <td style="text-align: right;">20%</td> </tr> </tbody> </table>			Name	Weighting	Active Participation	10%	Final Exam	35%	Midterm Exam	35%	Weekly Quizz(es)	20%
Name	Weighting											
Active Participation	10%											
Final Exam	35%											
Midterm Exam	35%											
Weekly Quizz(es)	20%											
Course Name Diplomacy and Foreign Policy	Course No CO35-910201	ECTS 5										
Module Affiliation CO35-IntPolitics International Politics and Policy	Workload (hrs / sem) 125	Level Bachelor 2nd Year CORE										
<p>Course Description / Content / Aims</p> <p>This course introduces students to the practical skills and conceptual tools that diplomats, foreign policy experts and (international) civil servants employ in their professions. In doing so, it also conveys the daily routines, opportunities and challenges of working in the field of diplomacy and foreign policy. Last, it presents the theoretical frameworks that best capture the structures and processes that shape states’ foreign policies.</p>												

Appendix 2 - Course Data



Course Name Democratic Governance	Course No CO35-910202	ECTS 5										
Module Affiliation CO35-IntPolitics International Politics and Policy	Workload (hrs / sem) 125	Level Bachelor 2nd Year CORE										
<p>Course Description / Content / Aims Democracy is both a normative ideal and an empirical type of political governance. This seminar explores both dimensions. The first part introduces students to the conceptual foundations and the most important structural properties of democracies: the principles of representation and majoritarian rule. The second part is devoted to the achievements and shortcomings of democratic systems in terms of conflict management, welfare maximization and international peace. The third section deals with contemporary problems related to democracy such as the issue of social participation and bottom-up activism, the role of the new social media in challenging older democratic practices, and the tension between universalism and particularism. In particular, the extent to which deliberative democracy can overcome these challenges will be explored.</p>												
<p>Methods of Assessment</p> <table border="0" style="width: 100%;"> <thead> <tr> <th style="text-align: left;">Name</th> <th style="text-align: right;">Weighting</th> </tr> </thead> <tbody> <tr> <td>Active Participation</td> <td style="text-align: right;">10%</td> </tr> <tr> <td>Debate contribution</td> <td style="text-align: right;">20%</td> </tr> <tr> <td>Take-home exam</td> <td style="text-align: right;">50%</td> </tr> <tr> <td>Weekly Quizz(es)</td> <td style="text-align: right;">20%</td> </tr> </tbody> </table>			Name	Weighting	Active Participation	10%	Debate contribution	20%	Take-home exam	50%	Weekly Quizz(es)	20%
Name	Weighting											
Active Participation	10%											
Debate contribution	20%											
Take-home exam	50%											
Weekly Quizz(es)	20%											
Course Name Communication, Culture and Digitization I	Course No CO36-940202	ECTS 2,5										
Module Affiliation CO36-CommCult Communication, Culture and Consumption	Workload (hrs / sem) 62,5	Level Bachelor 2nd Year CORE										
<p>Course Description / Content / Aims This social science course will span both semesters of the second year, and will provide advanced methodological training with particular respect to the relationship between communication, culture and consumption. A particular focus on qualitative research designs and mixed-method designs will provide students with a 'hands-on' experience, working on a self-developed research project in their second year which will demonstrate the diversity of methodological approaches in the social sciences (e.g., experimental, discourse analysis, content analysis, text analysis, visual analysis, multimodal analysis, film analysis), and their application to particular research questions and research designs. Current developments like "prosumerism/prosumption/prosumers/produsage" – a convergence of mostly online consumer behavior that merges with production patterns, particularly in new mobile media settings will be part of the course that offers many specific and current examples of the interaction of communication, media and culture, and vice versa.</p>												
<p>Methods of Assessment</p> <table border="0" style="width: 100%;"> <thead> <tr> <th style="text-align: left;">Name</th> <th style="text-align: right;">Weighting</th> </tr> </thead> <tbody> <tr> <td>Classroom engagement</td> <td style="text-align: right;">15%</td> </tr> <tr> <td>In-class report</td> <td style="text-align: right;">15%</td> </tr> <tr> <td>Media studies research report</td> <td style="text-align: right;">55%</td> </tr> <tr> <td>Written summary</td> <td style="text-align: right;">15%</td> </tr> </tbody> </table>			Name	Weighting	Classroom engagement	15%	In-class report	15%	Media studies research report	55%	Written summary	15%
Name	Weighting											
Classroom engagement	15%											
In-class report	15%											
Media studies research report	55%											
Written summary	15%											

Appendix 2 - Course Data



Course Name Consumer Culture and Society	Course No CO36-940212	ECTS 5
Module Affiliation CO36-CommCult Communication, Culture and Consumption	Workload (hrs / sem) 125	Level Bachelor 2nd Year CORE
Course Description / Content / Aims This course looks at how culture as a collective phenomenon shapes individuals' lives, and how culture influences the economy, politics and social structure (and vice versa). The roles of "consumption" and "consumers" in economic, social, political, religious, media and cultural contexts are analyzed empirically and theoretically. Four theoretical concepts are introduced and related to consumer culture: The role religion plays for capitalism and progress (departing from the eminent sociologist Max Weber); the extent to which our class position shapes our lifestyles and consumption culture (departing from the modern classic Pierre Bourdieu); prospects and problems of managing ethno-cultural diversity through multicultural policies; whether globalization will result in cultural convergence or divergence and conflict. An essential component of this course is the student's research project. In small teams you learn to apply the discussed theoretical approaches to specific empirical findings.		
Methods of Assessment		
Name		Weighting
1st draft paper		20%
5 Quizzes x 10 minutes		20%
Final Paper		40%
Presentation		20%
Course Name Comparing Mass Communication Systems	Course No CO36-940201	ECTS 5
Module Affiliation CO36-CommCult Communication, Culture and Consumption	Workload (hrs / sem) 125	Level Bachelor 2nd Year CORE
Course Description / Content / Aims Mass communication systems are complex phenomena difficult to grasp and even more difficult to compare. Therefore this course begins with an introduction into comparative methodology and terminology with special respect to mass communication systems. The course provides an overview both on mass communication processes and on the specific systems components, covering the systems perspective on all levels – from local to regional to national, international, and finally global communication systems, their actors and audiences. Theoretical models on categorizing and operationalizing mass media systems will serve as a thread of thought throughout the course, during which these models will be applied beyond their original Western context. Western and Non-Western mass communication systems will be compared and new models will be developed by the students.		

Appendix 2 - Course Data



Course Name Communication, Culture and Digitization II	Course No CO36-940203	ECTS 2,5
Module Affiliation CO36-CommCult Communication, Culture and Consumption	Workload (hrs / sem) 62,5	Level Bachelor 2nd Year CORE
Course Description / Content / Aims This social science course will span both semesters of the second year, and will provide advanced methodological training with particular respect to the relationship between communication, culture and consumption. A particular focus on qualitative research designs and mixed-method designs will provide students with a 'hands-on' experience, working on a self-developed research project in their second year which will demonstrate the diversity of methodological approaches in the social sciences (e.g., experimental, discourse analysis, content analysis, text analysis, visual analysis, multimodal analysis, film analysis), and their application to particular research questions and research designs. Current developments like "prosumerism/prosumption/prosumers/produsage" – a convergence of mostly online consumer behavior that merges with production patterns, particularly in new mobile media settings will be part of the course that offers many specific and current examples of the interaction of communication, media and culture, and vice versa.		
Course Name Conflict and Crisis: Political and Sociological Approaches	Course No CO37-920203	ECTS 5
Module Affiliation CO37-CrisisConf Crisis and Conflict Management	Workload (hrs / sem) 125	Level Bachelor 2nd Year CORE
Course Description / Content / Aims This course addresses the huge potential of conflict and crisis we are living in by discussing current events and developments as well as the theoretical basis for understanding these tendencies from a social science perspective. This includes the study of structural inequalities and conflicted structures at a systemic level, as well as of theories of economic, social and political crisis on the one hand, and, on the other hand, of current events both on a national and global level. Theoretical and empirical perspectives will be combined by applying the theoretical concepts to current cases.		
Course Name Crisis and Conflict Communication	Course No CO37-920211	ECTS 5
Module Affiliation CO37-CrisisConf Crisis and Conflict Management	Workload (hrs / sem) 125	Level Bachelor 2nd Year CORE
Course Description / Content / Aims This seminar focuses on the role of media, journalism and mass communication in times of crisis and conflict. Among the questions to be discussed and analysed are: What are the characteristics of mediated communication before, during and after man-made and natural disasters, armed conflict and terrorist attacks? What are the characteristics of propaganda, and how can 'fake news' be distinguished from real news? How can specific forms of communication contribute to de-escalating crises and conflicts? What are the structures and functions of traditional mass media and digital media during crisis and conflict? Students will develop communication strategies which are applied to specific cases of crisis and conflict.		

Appendix 2 - Course Data



Course Name Mass Beliefs and Civil Society	Course No CO37-920202	ECTS 5
Module Affiliation CO37-CrisisConf Crisis and Conflict Management	Workload (hrs / sem) 125	Level Bachelor 2nd Year CORE
Course Description / Content / Aims The course addresses the cultural basis of politics and discusses determinants and effects of mass beliefs for conflict and crisis. Students in the course will discuss fundamental cultural transformations in the belief systems of modern societies as well as their impact on mass political behavior and the development of democratic institutions. Special attention is given to the role of civil society as a link between the people and the state. Drawing on milestone studies of civic culture as well as recent empirical evidence from cross-national surveys, the course takes a comparative perspective. In their own small research projects, students are encouraged to empirically explore universal and culture-specific factors that structure mass beliefs and to address and analyze the implications of their findings with regard to potential solutions for conflict and crisis.		