

Schematic Study Plan for International Business Administration

BA Degree in International Business Administration (180 CP)						
Year 3	Bachelor Thesis / Seminar (m, 15 CP)				Big Questions (me, 5 CP)	Big Questions (me, 2.5 CP)
	Study Abroad Option (22.5 CP)				Community Impact Project (m, 5 CP)	Big Questions (me, 2.5 CP)
	Specialization (me, 3 x 5 CP)					
Internship/Startup (Summer) (15 CP)						
Year 2	CORE* International Strategic Management (me, 7.5 CP)	CORE Entrepreneurship & Innovation (me, 7.5 CP)	CORE Organization and Human Resource Management (me, 7.5 CP)	Methods/Skills Econometrics or Empirical Research Meth. (me, 5 CP)	Language (me, 2.5 CP)	
	CORE* Applied Project Management (me, 7.5 CP)	CORE Digital Transformation & Information Economy (me, 7.5 CP)	CORE Marketing (me, 7.5 CP)	Methods/Skills Qual. Res. Methods (m, 5 CP)	Language (me, 2.5 CP)	
	CHOICE* Introduction to Finance & Accounting (m, 7.5 CP)	CHOICE Macroeconomics (m, 7.5 CP)	CHOICE Own Selection (me, 7.5 CP)	Methods/Skills Appl. Statistics with SPSS or R (me, 5 CP)	Language (me, 2.5 CP)	
Year 1	CHOICE* Introduction to International Business (m, 7.5 CP)	CHOICE Microeconomics (m, 7.5 CP)	CHOICE Own Selection (me, 7.5 CP)	Methods/Skills Applied Calculus (5 CP)	Language (me, 2.5 CP)	
Area	CHOICE / CORE 90 CP			JACOBS TRACK 45 CP		

* mandatory for minor students (default minor)

m = mandatory

me = mandatory elective