

International Business Administration												
Matriculation Fall 2019												
Program-Specific Modules						Jacobs Track Modules (General Education)						
Program-Specific Modules	Type	Assessment	Period	Status ¹	Scm.	CP	Type	Assessment	Period	Status ¹ Scm. CP		
Year 1 - CHOICE						45					15	
<i>Take the mandatory CHOICE units listed below, these are a requirement for the International Business Administration program.</i>												
Unit: General Management (Default minor)						Unit: Methods / Skills					10	
CH-300 Module: Introduction to International Business						JTMS-MAT-08 Module: Applied Calculus					m 1 5	
CH-300-A	Introduction to International Business Lecture	Lecture				5	JTMS-08	Applied Calculus	Seminar	Written examination	Examination period	5
CH-300-B	Introduction to International Business Seminar	Seminar	Written examination	Examination period		2.5						
CH-301 Module: Introduction to Finance and Accounting						Unit: Language					5	
CH-301-A	Introduction to Finance	Lecture				2.5	<i>German is default language. Native German speakers take modules in another offered language.</i>					
CH-301-B	Introduction to Accounting	Lecture	Written examination	Examination period		2.5	JTMS-MET-02 Module: Applied Statistics with SPSS					
CH-301-C	Finance and Accounting Tutorial	Tutorial				2.5	JTMS-02	Applied Statistics with SPSS	Seminar	Written examination	Examination period	5
CH-310 Unit: General Economics						JTMS-MET-03 Module: Applied Statistics with R					me 2 5	
CH-310 Module: Microeconomics						JTMS-03					5	
CH-310-A	Microeconomics Theory and Policy	Lecture	Written examination	Examination period		5						
CH-310-B	Microeconomics Tutorial	Tutorial				2.5						
CH-311 Module: Macroeconomics						Unit: Language					5	
CH-311-A	Macroeconomics Theory and Policy	Lecture	Written examination	Examination period		5	<i>German is default language. Native German speakers take modules in another offered language.</i>					
CH-311-B	Macroeconomics Tutorial	Tutorial				2.5	JTTLA-xxx Module: Language 1					
Unit: CHOICE (own selection)						JTTLA-xxx					m 1 2.5	
											1/2 15	
<i>Students take one further CHOICE unit from those offered for all other study programs.²</i>												
Year 2 - CORE						45					15	
<i>Take all CORE modules listed below or replace 15 ECTS with the CORE modules from the minor unit of another study program</i>												
Unit: Management (Default minor)						Unit: Methods / Skills					10	
CO-600 Module: Applied Project Management						JTMS-MET-04 Module: Qualitative Research Methods					m 3 5	
CO-600-A	Applied Project Management Lecture	Lecture	Presentation	During the semester		5	JTMS-04	Qualitative Research Methods	Seminar	Project	Examination period	5
CO-600-B	Applied Project Management Seminar	Seminar				2.5						
CO-601 Module: International Strategic Management						Unit: Language					5	
CO-601-A	International Strategic Management Lecture	Lecture	Term paper	Examination period		5	<i>German is default language. Native German speakers take modules in another offered language.</i>					
CO-601-B	International Strategic Management Seminar	Seminar				2.5	JTMS-MET-05 Module: Econometrics					
Unit: Business Solutions						JTMS-05					me 4 5	
CO-602 Module: Digital Transformation and Information Economy						JTMS-MET-06 Module: Data Collection and Empirical Research Methodologies					me 4 5	
CO-602-A	Digital Transformation and Information Economy	Seminar				5	JTMS-06	Data Collection and Empirical Research Methodologies	Seminar	Report	Examination period	5
CO-602-B	Design Thinking, E-Business & E-Services	Seminar	Presentation	During the semester		2.5						
CO-603 Module: Entrepreneurship and Innovation						Unit: Language					5	
CO-603-A	Entrepreneurship and Innovation	Seminar	Presentation	During the semester		7.5	<i>German is default language. Native German speakers take modules in another offered language.</i>					
Unit: Managing Diversity						JTTLA-xxx Module: Language 3					m 3 2.5	
CO-604 Module: Marketing						JTTLA-xxx					me 2.5	
CO-604-A	Marketing Lecture	Lecture	Term paper	Examination period		5						
CO-604-B	Marketing Seminar	Seminar				2.5	JTTLA-xxx Module: Language 4					
CO-605 Module: Organization and Human Resource Management						JTTLA-xxx					m 4 2.5	
CO-605-A	Organization and Human Resource Management - Lecture	Seminar	Presentation	During the semester		5						
CO-605-B	Organization and Human Resource Management - Tutorial	Tutorial				2.5						
Year 3 - CAREER						45					15	
CA-INT-900 Module: Internship / Startup and Career Skills						Unit: Big Questions					10	
CA-INT-900-0	Internship / Startup and Career Skills	Internship	Report or Business Plan and Presentation	During the 5 th semester		15	JTBO-xxx Module: Big Questions					
CA-IBA-800 Module: Thesis / Seminar IBA						JTBO-xxx					m 5/6	
CA-IBA-800-T	Thesis IBA	Thesis		15 th of May		12	<i>Take a total of 10 CP of Big Questions modules with each 2.5 or 5 CP</i>					
CA-IBA-800-S	Seminar IBA	Seminar	Thesis Presentation	During the semester		3	Unit: Community Impact Project					
Unit: Specialization IBA						JTCL-950 Module: Community Impact Project					m 5 5	
<i>Take a total of 15 CP of specialization modules</i>												
CA-S-IBA-801	Lean Management	Lecture	Presentation	During the semester		me 6 5						
CA-S-IBA-802	Managerial Accounting	Seminar	Term paper	Examination period		me 5 5						
CA-S-IBA-803	Contemporary Topics in Marketing	Seminar	Term paper	Examination period		me 5 5						
CA-S-GEM-xxx	Specialization elective (from GEM) ²	Seminar	Various	During the semester		me 5/6 5						
Total CP											180	

¹ Status (m = mandatory, e = elective, me = mandatory elective)

² For a full listing of all CHOICE / CORE / CAREER / Jacobs Track units / modules please consult the [CampusNet online catalogue](#) and/or the study program handbooks.